



## CUSTOMER SUCCESS STORY

# Growing a High Quality Youth Program

### Shasta Family YMCA Program Profile



**315** students  
PreK - 8th grade



**20** day program  
duration



**2.5 months**  
growth in literacy



**3+ months**  
growth in math



**154 hours**  
professional learning

### Overview

The Shasta Family YMCA (Shasta Y) offers a summer learning program, providing academic and emotional support for children from diverse, underserved backgrounds, helping them reconnect with learning while building their confidence and awakening their curiosity.

Since 2018, Arly has helped in streamlining operations and enhancing program quality, enabling the Shasta Y to expand its impact from 60 to over 300 children in just a few years.

### Reigniting a Passion for Learning

Shasta Y's summer learning program offers students a fun, engaging space to rediscover learning. Arly provides staff with access to curriculum and enrichment activities that spark excitement in both teachers and students.

*As one staff member explained, "The kids are saying, 'Learning is fun! I didn't know it could be fun!'"*



*"Because of the Arly platform and its efficiency, we can serve our hearts and our passion-serving children, building families up, and connecting community."*

**Helen Meléndez-Vela** Director of Youth & Staff Development, Shasta Family YMCA



## Engaging Daily Lessons

With a focus on learning, Shasta Y uses Arly's Scholar Zone curriculum for reading and math. Created with Scholastic, the content is fun and drives consistent outcomes and gains.

*"The curriculum Arly provides is much more engaging and exciting for the children. It is all laid out for the teachers, so we can focus on helping the kids,"* shared one teacher.

Arly Explorers enrichment curriculum, designed to build life skills through engaging activities, is easy for anyone to implement.

*"The enrichment is really user-friendly; it's special in that it simplifies instruction and is an equalizer to any program. It doesn't have to be an academic teacher, a teenager can also share the activities with the students,"* said Helen.



## Supporting Staff Development

Arly also supports staff professional development, offering training that boosts teacher confidence.

*"I enjoy the professional development Arly provides. There are a lot of little pearls in there that I can use and translate to the classroom during the year,"* shared a 4th grade teacher.

The annual in-person training session led by Arly is a highlight for the Shasta Y administrative team.

*"We look forward to the in-person training every year—it's an opportunity to collaborate, learn from other programs, and reignite our passion for the work we do,"* said Helen.





## Streamlined Program Management

Arly has streamlined administrative tasks like registration, attendance tracking, and parent communication, simplifying processes that used to be labor-intensive.

*Helen shared, "Before Arly, we were doing everything on paper, which required more research, labor, and costs. Now we have one place to go for all the information we need."*



## Expanding Program Capacity

Since its inception, the summer program has expanded from 60 to over 300 children—growth that has been manageable and sustainable thanks to the efficiency of the Arly platform. Staff can now manage logistics easily, freeing up time to focus on meaningful connections with students and families.

*"Arly has been a game-changer for us," shared Helen. "It simplifies everything, allowing us to invest more time and energy into what we love most: helping children grow and thrive."*



## A Platform for Success

Arly is more than a management tool for the Shasta Y; it's vital to their mission to create lasting change.

*"The return on investment is priceless," said Helen. "We've not only helped students and encouraged staff, but we've invested in teachers in a way that schools right now just can't."*

For programs across the country looking to make a similar impact, Arly is a proven solution that helps you deliver high-quality results, allowing organizations like the Shasta Y to focus on what truly matters: **elevating the potential of youth.**

**Contact us to learn more**  
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